

Tint Tastic Hair Colours Viral Advert

SHOT LIST

#	Shot	Action	Notes
1	ECU	Zoom out from virtual desk.	00:00
2	MCU	Animated tints and Text 1	00:02
3	MCU	Animated masculine products and Text 2	00:06
4	MCU	Animated ribbon and Text 3	00:12
5	MCU	Animated miscellaneous products and Text 4	00:18
6	MCU	Hairbrush wipe to Final Text	00:23
7	MCU	Fade to Tint Tastic URL and social network logos.	00:27